IB Business Management – Business Organisation and Environment

1.5A: External Environment: Activity

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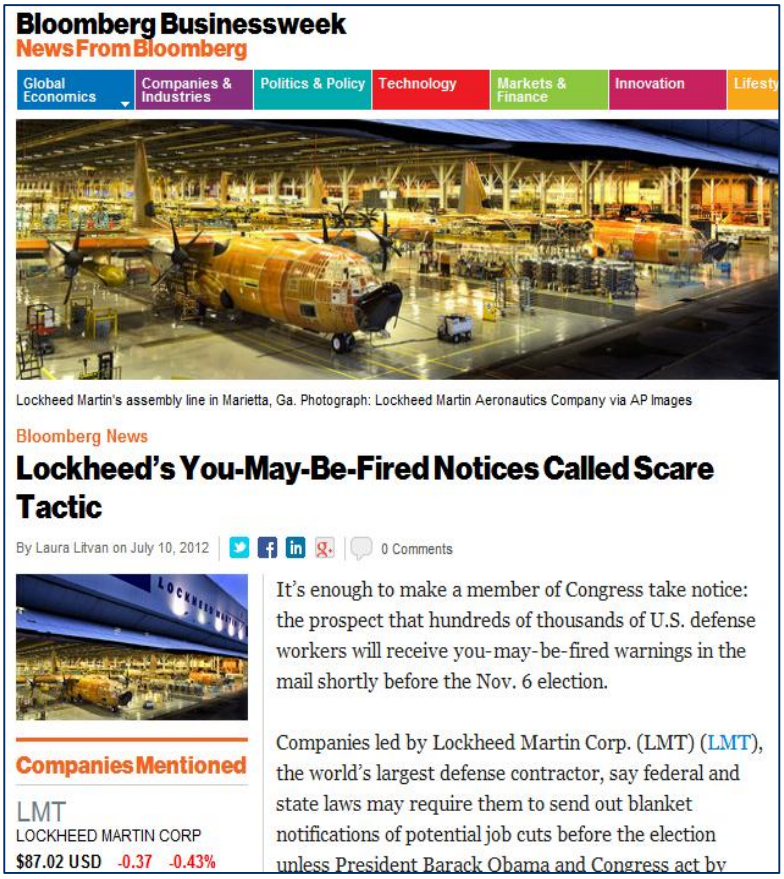
1.5 EXTERNAL ENVIRONMENT: ACTIVITY A

Read the case study information below and answer the questions that follow.

STEEPLE ANALYSIS – LEGAL FACTORS

Read the headlines below and answer the questions that follow, or visit the full stories by clicking or tapping on each articles.



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Lockheed Martin's assembly line in Marietta, Ga. Photograph: Lockheed Martin Aeronautics Company via AP Images

Bloomberg News

Lockheed's You-May-Be-Fired Notices Called Scare Tactic

By Laura Litvan on July 10, 2012 | 0 Comments

It's enough to make a member of Congress take notice: the prospect that hundreds of thousands of U.S. defense workers will receive you-may-be-fired warnings in the mail shortly before the Nov. 6 election.

Companies led by Lockheed Martin Corp. (LMT) (LMT), the world's largest defense contractor, say federal and state laws may require them to send out blanket notifications of potential job cuts before the election unless President Barack Obama and Congress act by

Companies Mentioned

LMT
LOCKHEED MARTIN CORP
$87.02 USD -0.37 -0.43%

THE NATIONAL BUSINESS REVIE
7:35PM Wednesday 11 July 2012

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Australian court fines Apple $A2.5m for misleading iPad marketing

Chris Keall | Friday June 22, 2012

UPDATE June 22: The Australian Federal Court at Melbourne has formalised a $A2.5 million penalty for Apple over misleading iPad marketing claims.

Apple agreed to the fine on June 8 (see below) to settle an action brought by the Australian Competition and Consumer Commission over the use of the term "4G" in marketing for the

The new iPad

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*Source: www.**Business**Management**IB**.com*

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30 MARKS, 50 MINUTES

1. Outline the main employment laws in your country and the main rights they offer workers. **[5 marks]**

2. Justify whether you think such laws help or damage business interests. **[6 marks]**

3. Outline the main consumer protection laws in your country. **[5 marks]**

4. Justify whether you think such laws help or damage business interests. **[6 marks]**

5. Outline the details of one company who has breached the employment laws and another, different, company who has broken consumer protection laws. **[8 marks]**