

2.1C: Functions and Evolution of HRM: Activity



IB Business Management: www.BusinessManagementIB.com

2.1 FUNCTIONS AND EVOLUTION OF HUMAN RESOURCE MANAGEMENT: ACTIVITY C

Read the case study below and answer the questions that follow.

MR BURTON WINS THE LOTTERY



Mr Burton, the long-suffering and famously hardworking teacher of Business at a leading independent girls' school in Wellington, New Zealand, announced this morning that he had won first prize in the weekend's lottery and would be taking an early retirement as soon as the school could find a good candidate to replace him. "After 42 years in the job, and only another few years remaining before I officially retired at the age of 65, I thought that this was the ideal time to pursue some of my off-neglected dreams," said the world's second most famous IB Business Management teacher. "Sure, I'll miss the girls a bit, but, and this is off the record please, teenage girls are really a little bit 'nutty' and it will be nice to surround myself with some slightly more normal people again, and have time to devote to my PowerPoint-making hobby, of which I'm passionate about."

The school, while disappointed to see such an experienced and exemplary teacher leave, is optimistic about the thought of bringing in someone younger, with fresh new ideas and higher levels of ICT skills. This well-respected IB school aims to have the job advertised as soon as possible to maximise the amount of time they have to find the ideal replacement candidate.

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QUESTIONS: 30 MARKS, 52 MINUTES

1. Prepare a job description for the vacant IB Business and Management teacher's position. **[10 marks]**
2. Prepare a detailed person specification for this post. **[10 marks]**
3. Prepare an eye-catching and effective newspaper **or** online advertisement for this post, including key features from the job description and person specification. **[10 marks]**